



Jim Slauson
Vice President
Certified Program and Services
email: jslauson@gaf.com
www.gaf.com

*“Quality You Can Trust... from
North America’s Largest Roofing Manufacturer”*

For Immediate Release

Rocky Mountain Exteriors LLC Receives Excellence Awards

BOISE, ID (03/15/2016)– GAF, North America’s largest roofing manufacturer, is pleased to announce that *Rocky Mountain Exteriors* of *Boise, ID*, is one of only *one-hundred twenty-seven contractors in the country* to receive all three of the prestigious 2016 GAF Master Elite *Excellence Awards*. These coveted industry awards recognize *Rocky Mountain Exteriors* dedication to quality roof system installations, and their commitment to continuous improvement and superior customer service.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite™ Contractor, *Rocky Mountain Exteriors* has been carefully pre-screened by GAF. In fact, only 2% of the roofing contractors in the country have earned GAF’s Master Elite status – a distinction that truly sets them apart from the rest, and ensures that *Rocky Mountain Exteriors* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to “changing an industry through excellence in education.”

**NEWS
RELEASE**